

Request for Proposal: Technical Assistance Provider for Economic Mobility Program August 2023

I. Background

New Growth Innovation Network (NGIN) is a knowledge, insight, and innovation hub, supporting economic development practitioners advance inclusive economic growth in their region. Established in 2018, NGIN focuses on closing structural opportunity gaps to ensure that economically disenfranchised people of color, women, and neglected geographies are a core part of regional economic growth and prosperity. NGIN works to drive systemic change through the NGIN community of practitioners, its platform of insights, and innovations.

With funding from the Bill and Melinda Gates foundation, NGIN's [Advancing Economic Mobility \(AEM\)](#) initiative supports local economic leaders adopt data, tools, and knowledge resources to advance economic mobility in their communities for low and middle-income (LMI) workers and residents. Through AEM there will be 5 communities selected to receive Technical Assistance grants to support the advancement of local economic mobility strategies.

II. Purpose

The purpose of this RFP is to solicit proposals from qualified TA providers to provide cost-efficient and customized technical assistance services for NGIN and its AEM participant organizations. NGIN is seeking qualified and experienced organizations to offer their expertise and support in implementing initiatives that promote economic mobility activities for communities.

III. Proposal Requirements

The goal of engaging TA providers is to assist the NGIN leadership team in achieving its overall goal of promoting inclusive economic growth through advancing economic mobility and ensuring a successful execution of AEM.

Proposals: Proposals should be robust and leverage a multidisciplinary approach for the identified program supports including a schedule of activities to take place over the three-month duration (September 1 to November 30, 2023) of the project to achieve the indicated Technical Assistance.

We are seeking TA providers for the following project with the scope of work and budget mentioned below.

Fundraising and Capital Investment: TA provider will develop a fundraising strategy to help grow investment and identify additional funding mechanisms for a multi-organization center. Work will be centered on creating a shared fund development process to support the different organizations housed at the center, which focuses on increasing economic mobility for residents in the target community.

- Review and assess existing programs and funding sources.
- Develop a comprehensive fundraising strategy for the center and the various categories of organizations.
- Finalize fundraising strategy and refine investment proposition.
- Conduct on-site TA support to aid the varying organizations that will be housed in the center.
- Train organizational staff to sustain TA efforts.
- Provide a report of TA activities for economic sustainability

In addition, the proposals should include:

Background and Experience: a statement of the background and experience of the project lead and organization's approach, including:

- Qualifications of key personnel assigned to the project
- Organizational structure
- Previous experience or interest in economic and/or community development
- Understanding of economic mobility
- Organizational commitment to equity, especially racial equity, gender equity

Client List and Reference: Include a complete client list (past 24 months) with a minimum of three client references

DELIVERABLES & TIMEFRAME

Deliverable – A final report documenting all TA activities, milestones achieved, challenges encountered, and lessons learned.

Project Period – September 1, 2023 to December 31, 2023, with all direct service provision to the communities completed by November 30, 2023.

Budget – \$20,000 - \$30,000 for project area outlined above.

Submitted budget should clearly indicate personnel and travel related expenses for in-person TA visits.

IV. Evaluation Criteria

NGIN will evaluate providers on the following criteria: Experience, approach for service provision, alignment to project objective, qualifications and credentials, and cost and budget.

Additionally, NGIN values organizational commitment to equity, especially racial equity, gender equity and in all procurement processes.

Deadline: All proposals are due no later than 5 pm on August 29, 2023. Proposals should be no more than 5 pages including appendices. If you have any questions or require clarification, please contact Cuevas Peacock at cuevas@newgrowth.org.

Proposals should be sent to:

Cuevas Peacock

cuevas@newgrowth.org