



FOR IMMEDIATE RELEASE:

The New Growth Innovation Network Announces New CEO

M. Yasmina McCarty Becomes the Inaugural CEO of NGIN

(September 26, 2019), Miami, FL – The New Growth Innovation Network is very excited to announce the hiring of M. Yasmina McCarty, effective October 1, 2019, as its first President and CEO. McCarty taking this leadership position marks a major milestone in NGIN's continued growth as a leading practitioner network committed to building a new field of quality economic growth practice.

McCarty brings extensive economic development expertise across multiple domains and geographies, and phenomenal organizational skills. Her leadership awards include World Economic Forum Young Global Leader (2017), TED India Fellow (2009), Echoing Green Fellow (2008) and Cartier Women's Initiative Asian Laureate (2007).

She will succeed Interim CEO Robert Weissbourd, one of the founders of NGIN. "NGIN arose as an informal discussion among leading practitioners; that it is so quickly becoming a major national organization speaks to the burning need to invent a new economic model and practice for this economy," said Weissbourd. "The Board and Founders could not be more pleased to have so successfully completed a highly competitive search for a full-time CEO – and hired Yasmina. We are confident that she will take the organization – and the field – to great new heights."

Over NGIN's lean start-up phase, the organization has established a strong network of leading economic development practitioners committed to driving inclusive growth – and has begun to undertake an exciting range of innovation activities. Building on NGIN's early momentum, Yasmina will take NGIN to its next phase – scaling the expert practitioner network and inventing the products and enterprises that will drive quality, inclusive growth in the next economy.

"NGIN's vision is ambitious and inspirational, and I am thrilled to be appointed to this role," said McCarty. "The founding members, the founding donors, NGIN's board of directors and NGIN's members bring a deep expertise and commitment to building inclusive growth. I truly believe by uniting economic development leaders across the nation we will identify profound innovations which will change lives and uplift communities."



Yasmina brings over 15 years of economic development experience to this role. Most recently, she was the Head of *Mobile for Development* at GSMA in London, where she led a global team of 130 employees delivering socioeconomic impact for the underserved in the areas of mobile money, health, agriculture, energy, water, sanitation, climate, humanitarian response, digital identity, digital inclusion, gender equity, and disability. Before GSMA, she was CEO and Co-Founder of GreenMango, a digital platform to help low-income entrepreneurs increase their incomes. Here, she supported the growth of thousands of small businesses – while at the same time growing her own team to 40 employees.

She holds an Executive MBA Global from Columbia University (in partnership with the London Business School) and Bachelor of Science from Northwestern University. Yasmina was raised predominantly in the Philippines and has lived in the US, India, and UK. She is now based in Miami – which will become the new headquarters of NGIN.

ABOUT NGIN. The **New Growth Innovation Network (NGIN)** is a network of leading economic development practitioners dedicated to inventing the tools, products, and enterprises that will drive a more inclusive, prosperous economy. NGIN connects leading economic development practitioners with the platform, resources, and network to drive innovation. www.newgrowth.org; [@NGINetwork](https://twitter.com/NGINetwork)

NGIN's second annual Convening, co-hosted by the Greater Phoenix Economic Council, will be held December 4-6, 2019 and will bring together leading national economic development practitioners and subject matter experts to invent new quality growth practices together. Registration will soon be available on NGIN's website.

