



# New Growth Innovation Network

POWERING INCLUSIVE ECONOMIES

## INAUGURAL CONVENING

# Inventing Quality Growth Practice

NOVEMBER 7-8 IN MIAMI, FLORIDA (Intercontinental Miami)

Welcome to our inaugural convening of national economic development practitioners and subject matter experts who recognize the value of high-quality inclusive growth and are committed to inventing new practices together. This event will run congruently with Forward Cities' Fall Conference, creating opportunities for joint programs and networking with civic leaders and policy makers from across the country committed to driving inclusive growth and shared prosperity. Joint NGIN/Forward Cities programs are included in this agenda. You are also welcome to join their events held on Friday, November 9. Please see Forward Cities' materials for more information.

### Wednesday, November 7

@NGINetwork, #NewGrowth2018

9:00 AM-1:00 PM

REGISTRATION OPEN (OUTSIDE CHOPIN BALLROOM)

1:00 PM-2:15 PM

NGIN OPENING PLENARY (CHOPIN BALLROOM)

**Lyneir Richardson**, Founder and CEO, Chicago TREND and Executive Director, Center for Urban Entrepreneurship and Economic Development (CUEED), Rutgers University

### Welcome

**John Irons**, Director, Inclusive Economies, The Ford Foundation; **Amy Liu**, Vice President and Director of the Metropolitan Policy Program, Brookings Institution

### The Need for a New Economic Growth Practice

**Bob Weissbourd**, Interim CEO, NGIN and President, RW Ventures, LLC

### NGIN: Seizing the Quality Growth Opportunity

*Emcee:* **Paul Brophy**, Principal, Brophy & Reilly LLC; NGIN Board Co-Chair. *Speakers:* **Cathy Belk**, President, JumpStart, Inc.; **Chuck Laven**, President, Forsyth Street; **Lyneir Richardson**, Founder and CEO, Chicago TREND and Executive Director, CUEED, Rutgers; **Andy Stoll**, Senior Program Officer-Ecosystems, Kauffman Foundation

### Spark Talks

### Breakout Session Introductions

2:15 PM-2:30 PM

BREAK



2:30 PM–5:30 PM

NGIN BREAKOUT SESSIONS

## Quality Growth in Practice

2:30 PM–3:45 PM

SESSION 1

*Facilitator:* **Maurice Jones**, President and CEO, LISC

*Discussion Leaders:* **MarySue Barrett**, President, Metropolitan Planning Council; **Nedra Fears**, Executive Director, Greater Chatham Initiative; **Julia Taylor**, President, Greater Milwaukee Committee; **Joel Ratner**, President and CEO, Cleveland Neighborhood Progress

### New Approaches to Neighborhoods: Opportunity, Choice and Regional Connections

**LOCATION:** TRIANON

**OVERVIEW** New growth opportunities for neighborhoods are emerging as firms and people move back to density; demand is growing for mixed use development; and changing supply chains and labor markets are creating opportunities to reconnect neighborhood people and firms to growth industries. Seizing these opportunities requires understanding and approaching neighborhoods in the context of their changing regional economies, and pursuing asset and market based development that creates inclusive growth by ensuring neighborhoods participate in, drive and benefit from this “next economy” growth. This session will explore how neighborhoods can best become “neighborhoods of opportunity” which connect their people, firms, real estate and other assets to regional economic growth and “neighborhoods of choice” with packages of amenities enabling the region to retain and attract specific population segments.

*Facilitator:* **Betsy Biemann**, CEO, Coastal Enterprises Inc.

*Discussion Leaders:* **Pat Larkin**, Director of Innovation Institute, MassTech; **Thomas Osha**, Senior Vice President, Innovation and Economic Development, Wexford Science and Technology; **Kristen de Paor**, Director of Partnerships, University of Pittsburgh; **Alan Reed**, Executive Director, Chicagoland Food & Beverage Network; **Elisabeth Reynolds**, Executive Director, MIT Industrial Performance Center

### Inclusive Clusters

**LOCATION:** RAPHAEL/MICHELANGELO

**OVERVIEW** Clusters and cluster organizations are a key vehicle for wealth creation and economic growth in today’s economy. Hundreds of organizations and initiatives are focused on driving cluster growth and firm performance through enhancing supply chains, workforce, entrepreneurship, innovation and finance. This session will explore a new “inclusive cluster” approach: How can cluster strategies be enhanced by deliberately ensuring that disadvantaged people, firms and places participate in seizing these opportunities, meeting emerging market demand and driving cluster growth?

*Facilitator:* **Rodrick Miller**, CEO and President, Ascendant Global

*Discussion Leaders:* **Cathy Belk**, President, JumpStart Inc.; **Gary Cunningham**, President and CEO, Metropolitan Economic Development Association (Minneapolis, MN); **Tarrus Richardson**, CEO, IMB Development Corporation; **Dave Shryock**, Partner, SB Partners; **Andy Stoll**, Senior Program Officer–Ecosystems, Kauffman Foundation

### Diversifying Ownership of High-Growth Companies

**LOCATION:** ESCORIAL/ALHAMBRA

**OVERVIEW** NGIN aspires to invent new economic growth practices in which growth is more broadly driven and owned. Central to this new inclusive approach to growth is diversifying ownership of high-growth companies. While most programs in the entrepreneurship and small business field are focused on helping new entrepreneurs and small start-ups, this discussion is about helping high-capacity business professionals of color lead and scale up high-growth businesses. The session will explore how to identify high-growth business opportunities, recruit and qualify high-capacity owners and create the business support and financial capacity to do the deals and enable the companies to grow. Taking inspiration from private equity and search fund models, the session will also explore possible institutional and business models for bringing these pieces together systematically and at scale.

3:45 PM–4:00 PM

BREAK

4:00 PM–5:30 PM

SESSION 2

*Facilitator:* **Joel Simon**, Executive Vice President, CAEL

*Discussion Leaders:* **Lory Antonucci**, Executive Consultant, Digital Era Leadership & Workforce Change, Right Management, a ManPower Group; **Earl Buford**, CEO, Partner4Work (Pittsburgh); **Cathy Chambers**, Senior Vice President-Strategy and Business, JAXUSA Development; **John Colborn**, COO, JEVS Human Services; **Alex Cooley**, Labor Market Research Manager, Northern Virginia Community College; **Pat O'Brien**, Executive Director, Milwaukee 7 Regional Economic Development Partnership; **Johan Uvin**, President, Institute for Educational Leadership; **David Warm**, Executive Director, Mid-America Regional Council (Kansas City, MO)

## New Labor Market Systems

**LOCATION:** TRIANON

**OVERVIEW** Economic transformation is dramatically impacting labor markets. Employer demand for talent is shifting rapidly and continuously, creating opportunities for workers with certain in-demand skills, but also driving exclusion or heightening disconnection for workers who are out of sync with sought-after skills and growing occupations. Workers and employers are facing high transaction costs in complex, inefficient labor markets—employers are unable to find talent, workers are unable to identify or understand the skill requirements for opportunities, and trainers are challenged to keep programs and services up to date with in-demand skills. This session will explore new practices emerging to reshape labor markets to make them more demand-driven and nimble. These practices range from helping businesses rearticulate their role in labor markets from consumer to investor, to practitioners' work to better connect and align employer demand, worker supply and training in real time. We will discuss how these tools can be sharpened and integrated to achieve inclusive growth through enhancing employer practices, better expressing employer demand, connecting employers and workforce intermediaries, and creating mechanisms to help workers find the right training and employment opportunities.

*Facilitators:* NGIN Co-Chair, **Paul Brophy**, Principal, Brophy & Reilly LLC; **Alaina Harkness**, Interim COO, NGIN and Managing Director, RW Ventures, LLC

*Discussion Leaders:* **Bethia Burke**, Vice President, Fund for our Economic Future; **David Ehrenberg**, President and CEO, Brooklyn Navy Yard Development Corp.; **Tracy Hadden Loh**, Senior Data Scientist, Center for Real Estate and Urban Analysis at the George Washington University School of Business; **Rocky Marcoux**, Commissioner, Milwaukee Department of City Development; **Henry S. Webber**, Executive Vice Chancellor and Chief Administrative Officer, Washington University in St. Louis

## Market-Making Redevelopment of Urban Real Estate

**LOCATION:** RAPHAEL/MICHELANGELO

**OVERVIEW** People and firms are increasingly moving back toward density to capture the benefits of co-location and to attain access to high-quality urban amenities. In some locations, this dynamic has increased the attractiveness of vacant and underutilized urban industrial land, presenting a prime opportunity to invest in large-scale, “market-making” redevelopment projects that will generate wealth for disconnected minority firms and workers in the neighborhoods surrounding these valuable sites. Many cities and neighborhoods are experimenting with new approaches to inclusive “economic place-making”—ranging from innovation districts to industrial parks to mixed use developments—but the practice is still emerging. It's time to develop sophisticated tools and practices for undertaking market-making developments that explicitly put community residents and businesses in the lead in creating and capturing value—and to consolidate, systematize and scale the approach.

5:30 PM–7:30 PM

**LOCATION:** POOL DECK/BAY FRONT ROOM

## JOINT WELCOME RECEPTION & NETWORKING WITH FORWARD CITIES

@NGINetwork, #NewGrowth2018

Thursday, November 8

JOINT PROGRAM WITH FORWARD CITIES

*Please see Forward Cities program book for more details.*

7:30 AM MEZZANINE EAST AND SOUTH

CONTINENTAL BREAKFAST

8:30 AM VERSAILLES BALLROOM

Welcome

9:00 AM

Opening Plenary

10:00 AM–10:15 AM

BREAK

**FORWARD CITIES  
BREAKOUT SESSIONS**

10:15 AM–11:15 AM/11:30 AM–12:30 PM

- Building the Future Workforce for All (Versailles Ballroom)
- Introducing and Strengthening Racial Equity Understanding in a City (Chopin Ballroom)
- Placemaking for Inclusion (Brickell)
- Case Study: Miami (Raphael/Michaelangelo)
- Bridging the Urban and Rural Divide (Escorial/Alhambra)

1:00 PM–2:00 PM

## JOINT LUNCH PLENARY WITH FORWARD CITIES

LOCATION: GRAND BALLROOM FOYER, VERSAILLES BALLROOM

2:15 PM–3:30 PM (NGIN ONLY)

*Lead Facilitator:* **Tim Ferguson**, Founder and Chairman, Next Street

*Panelists:* **Laura Brunner**, President and CEO, The Port; **Gary Cunningham**, President and CEO, Meda; **David Ehrenberg**, President and CEO, Brooklyn Navy Yard Development Corp.; **Elijah Feinstein**, Managing Director, Fox Henning; **Chuck Laven**, President, Forsyth Street Advisors; **Sandra Moore**, Managing Director/Chief Impact Officer, Advantage Capital

## Plenary: Development Finance, Impact Investing and Philanthropy for a New Inclusive/Quality Growth Practice

LOCATION: CHOPIN BALLROOM

**OVERVIEW** NGIN's approach is inherently focused on driving economic growth and wealth creation, so its product and practice innovations should present investment opportunities. At the same time, by often operating at the leading edge of the market, and trying to drive growth through inclusion, some of the new products and practices may benefit from carefully tailored and structured financial products, or in some cases initial layers of subsidy. In effect, each new inclusive growth practice presents opportunities for new development finance products and, if the goal is to build a new field of practice, we also need to figure out how to bring these financial products to scale.

Just as NGIN is developing products that align growth and inclusion, much more capital is interested in aligning returns and impact ("impact investing"). The impact investing discussion and inclusive growth product discussion should be two sides of the same coin: How do we bring them together? What are the new financial products and vehicles needed to support the new practice? How can they be structured and packaged in ways that meet the needs of impact investors? What are the implications for the highest-impact roles of philanthropy? This session explores new opportunities for financial products, investors and grant-makers; the barriers to matching investment and new economic development practices; and new design and institutional approaches to scaling inclusive growth finance.

3:30 PM–3:45 PM

BREAK

3:45 PM–5:00 PM (NGIN ONLY)

**Alaina Harkness**, Interim COO, NGIN and Managing Director, RW Ventures, LLC; **Bob Weissbourd**, Interim CEO, NGIN and President, RW Ventures, LLC

## Closing Plenary: Inclusive Growth's Leading Edge

LOCATION: CHOPIN BALLROOM

**OVERVIEW** In a highly interactive session, the NGIN team will lead participants through a lively discussion to define the leading edge of inclusive economic growth practice. Enabled by real-time audience participation technology, session attendees will collectively identify what they see as the most significant challenges and opportunities facing the field, the most promising and high-impact approaches to addressing them and the areas in which innovation is most critical to continue pushing the boundaries of inclusive growth practice. We will use this crowd-sourced feedback as a platform for facilitating a rich conversation among a panel of national practitioners and thought leaders, combined with ample opportunity for audience Q&A. The session will conclude with an overview of how NGIN's first-year activities will begin to engage members and the field in advancing the leading edge of practice.

5:00 PM–5:15 PM

NGIN Board Co-Chairs **Lyneir Richardson** and **Paul Brophy**

## Closing Comments

6:00 PM–8:00 PM

## Forward Cities Miami Party

LOCATION: BRIGHTLINE STATION - 600 NW 1ST AVE MIAMI, FL 33136

Friday, November 9

NGIN ATTENDEES INVITED TO ATTEND FORWARD CITIES' FRIDAY PROGRAMS